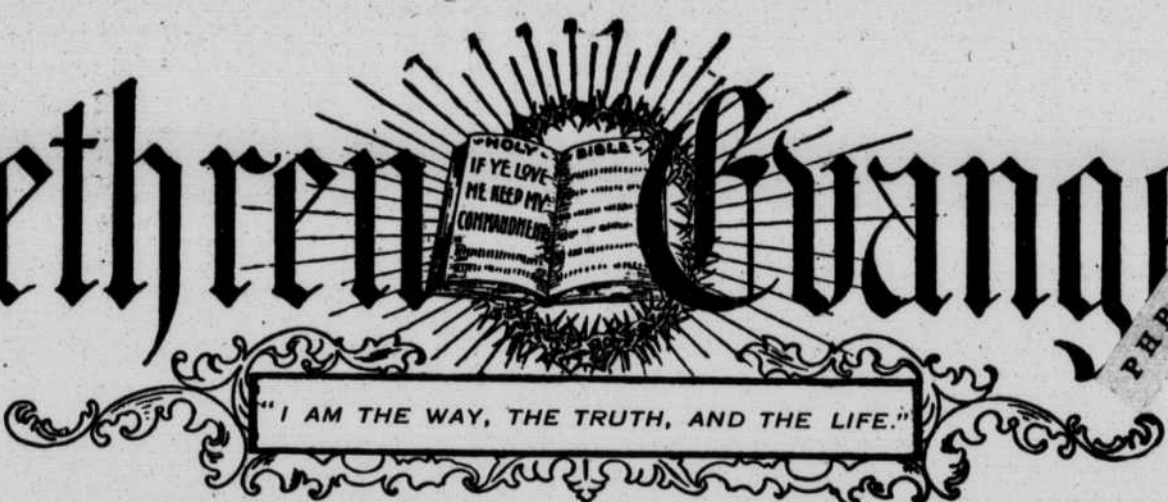


Brethren Evangelist



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ASHLAND, O., WEDNESDAY, DECEMBER 9, 1896.

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Editorial Briefs.

Very Important. It is very important that every reader of the EVANGELIST should make a careful note of the following:—

1. Send in your subscription *on or before* the date of expiration. See pencil mark.
2. Pastors and agents will please begin their canvass *now*. Formerly most of this work was done during the month of January, but now it should be done in the month of December. By January 1, subscriptions should be in.
3. There will be no paper next week. Fifty issues make a volume. This is number 49, and we will issue two more numbers this year, making 51, and twice we have enclosed an *eight* page King's Children, equivalent to one entire EVANGELIST. So that we are giving our readers the equivalent of *52 numbers*, without next week's issue. The reason for omitting a number now instead of during the holidays, is that this gives us an opportunity to finish the Quarterly and the Annual.
4. Let there be united work in behalf of the paper during the three weeks yet remaining in this year.
5. Those who have already paid \$1.50 for 1897 can have their time extended to the middle of 1898, or take tracts for the amount.

It is but just to say that in reducing the price of the paper, all calculations were based on one dollar *cash*. However well you may be acquainted with the management of the office, and however intimate may be our acquaintance with you, please do not ask us to put your name on the Ledger. We have all confidence in you, and know that you will pay for everything you order, but we want to treat all alike, and whatever we do is done in good faith, and with the kindest feelings toward all. We ask your cooperation in making the year 1897, the most fruitful for our literature in the history of the church. Will you help?

THE EVANGELIST, King's Children and the Annual,—these three for \$1.35. Order them at one time.

THE next issue of the paper will be a Christmas number, containing matter appropriate for that day which should be the happiest of all the year.

LOOK for the blue pencil mark on this page. It means that your subscription expires with the last issue of this year, and is a gentle reminder of the one dollar cash plan. Renew at once.

THE harvest truly is great but the laborers are few, too few, indeed. If you are not actively engaged in the ministry or if you desire a change of pastorate, read the Announcement on page 12.

If you have already sent in your order for an Annual do not become impatient, or think that your order has been lost. It has been carefully filed and just as soon as the Annual is ready, the order will be promptly filled.

THE King's Children Society of Lanark, Ill., lifted a collection at their regular Sunday evening service, which amounted to \$2.50. On the Friday evening previous, the Juniors held a concert at which \$5.00 were raised. Both collections were taken for and sent to Brother McEaden, for the Chicago Mission. This was a most commendable effort. Next?

ANOTHER department has been added to the paper, "Ways of Working," which will appear regularly on page 9. Not more than one column can be given to it. If you have adopted any new methods of work which prove helpful, let us know what they are, and they will be made known in this department, accompanied with comments. This gives an opportunity to be helpful to each other. Methods of S. S., K. C. and general Church work will be noticed here.

It is understood that the cash system applies only to the EVANGELIST. While we shall be glad to receive cash for whatever we send out; yet we do not insist upon it. The paper however is \$1.00 a year, only on conditions, and that is that the \$1.00 accompanies the order. Let us see to it that we clearly understand each other on this point. We want to do the very best possible for our readers.

We have received many letters commending the dollar cash for the paper. One brother writes that he had been agent so long and that without compensation, and found it such hard work to secure subscribers, that he had about made up his mind not to act as agent any longer. But the dollar cash plan gives him new courage and he promises to do the very best he can for us. It is to be hoped others will do the same.

ARE there any members in your congregation too poor to pay \$1.00 for the EVANGELIST? Why not subscribe and pay for them? What more appropriate Christmas or New Year's present could you give a poor brother or sister? Each week the paper will remind the receiver of the donor, and perhaps be the means of cheering and helping him along life's journey. Can you not think of some one who could be helped and made happy in this way?

OUR readers will remember that for several weeks we have kept before them the promise of a larger paper when the 3000 mark is reached. The paper has now been reduced in price to \$1.00 cash, but the promise still holds. As soon as the list reaches 3000 the paper will be enlarged, not more pages, but *larger* pages, making the equivalent, of a little more than two extra pages of the present size. We realize the importance of more space. We need a larger paper. If you will help us get the 3000 subscribers, we will give you the larger paper. See prospectus on page 8.